UCLA **Graduate Student Resource Center**

2023-2024 Annual Report

Contents

GSRC Departmental Outcomes

1. Graduate students will develop professional skills that support their academic success and career goals.
2. Graduate students will develop writing and communication skills that support and complement their academic pursuits.
3. Graduate students will develop skills and habits for healthy self-management.
4. Graduate students will feel that they belong to a community that supports and enriches their experience at UCLA.
5. Graduate students will develop the navigational capital to readily access support resources and maximize the potential of their academic programs.

2023-2024 GSRC Staffing

Director: Zuleika Bravo

Program Specialist: Trisha Mazumder

2023-2024 Departmental Programming

Graduate Student Orientation

GSO 2023 is a 5-day program centering on the eight dimensions of wellness. We hosted 47 events, including 16 workshops, 8 panels, 4 resource fairs, 4 networking events, 4 campus tours, 3 allyship training and a lot more. 756 students registered on Handshake (4422 total registration) with a total of 1069 confirmed in-person check-ins. We collected 487 survey responses, with 293 of them rated "very satisfied" (accounting for 60.2%), and 113 of them rated "satisfied" (accounting for 23.2%), for the event they attended. A full report of GSO assessment results can be retrieved here.

Graduate & Professional Student Appreciation Week

GPSAW 2024 is a week-long event that highlights the contributions of graduate/professional students posted in the first week of April. We hosted 7 programs with a total number of 289 participants. We distributed 500 coffee vouchers, 50+ prizes, and 30 goodie bags. A highlight of the GPSAW student Kudoboard can be retrieved here. Our annual report provides additional information for GPSAW.

Indicate your level of agreement or disagreement with these statements: In the following statements, we are referring to all GPSAW events, i...venger hunt, social media opportunity drawing, etc.
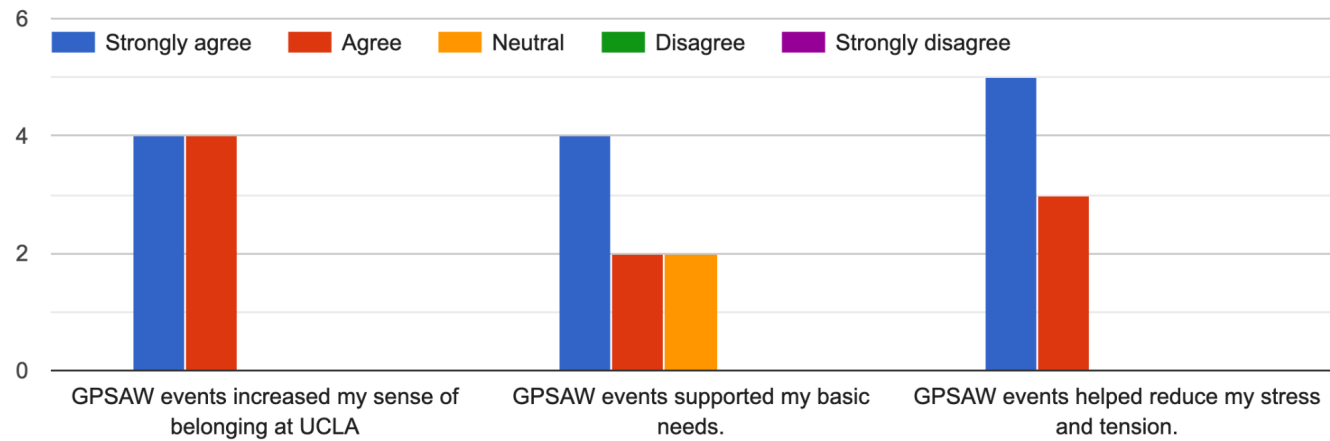
How satisfied are you with our events during GPSAW?
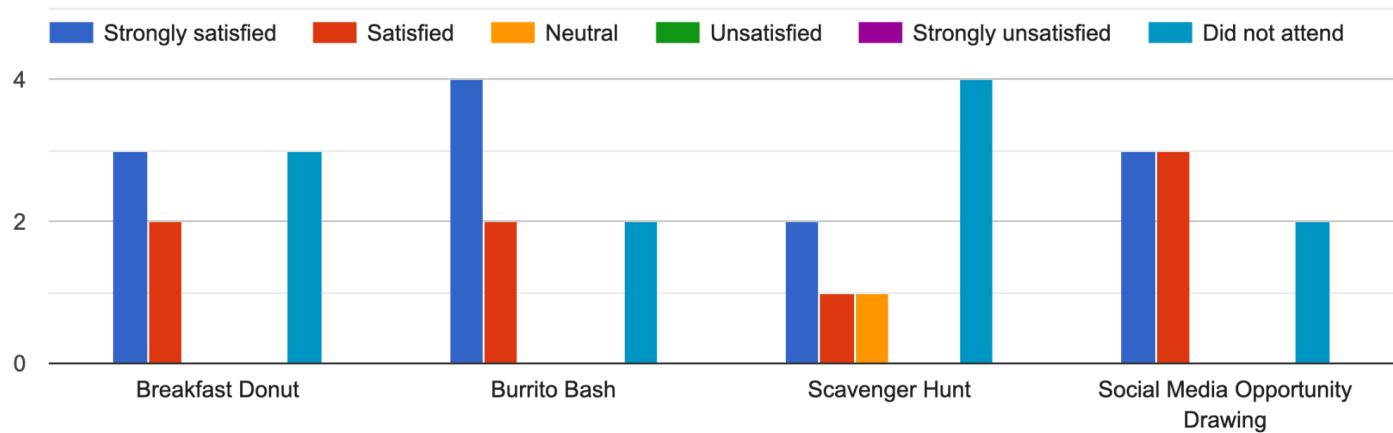
Social Justice Week

2023-2024 PC Events

Future Event Planning Strategy

Our Annual Assessment indicates that students are willing to participate in a wide range of activities, with community building being mostly mentioned. Some suggestions from students include:

- Community building/entertaining: Party with live music, Movie screening, International food potluck, Grad trip to an amusement park, Community Dinner, Picnic on campus
- Networking event: Networking Night, Cross program mixer, Social outings into Westwood Village
- Panel/resource: Commuter resources panel
- Healthy program: Gym buddy pairing program and healthy meal

According to our annual assessment, time conflict and location are the primary reasons that prevent students from participating in PC events.
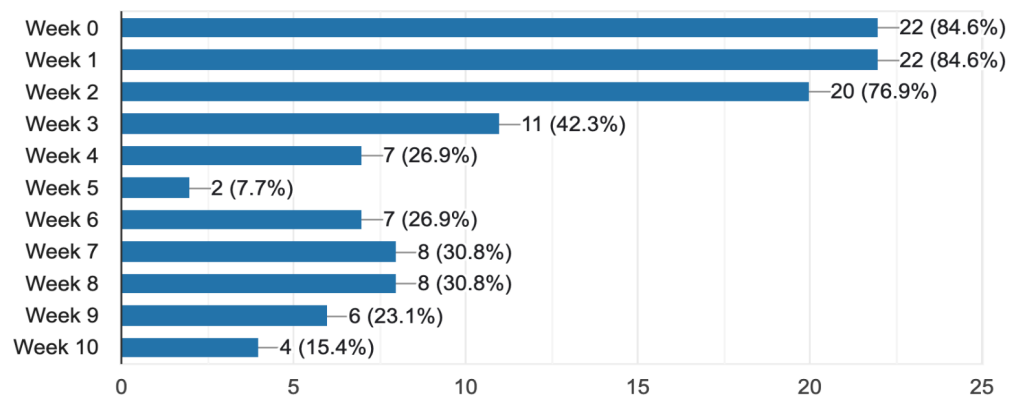
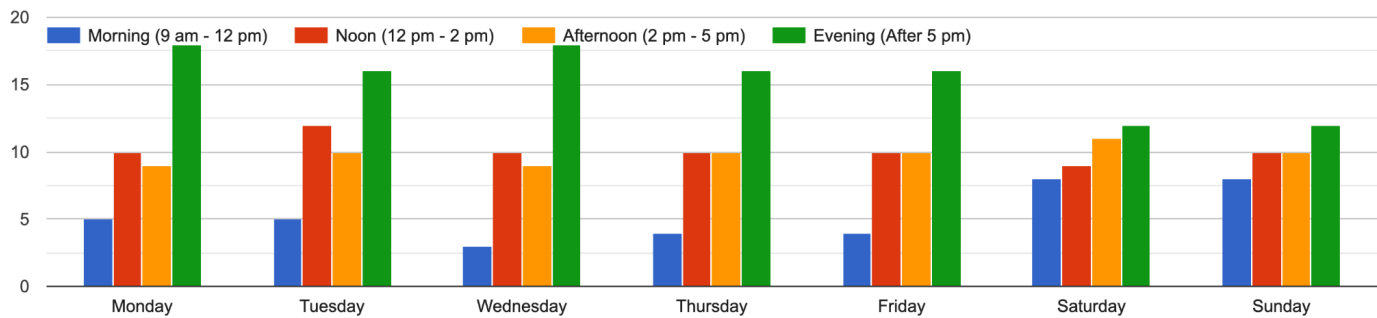How often do these barriers prevent you from participating in GSRC events?
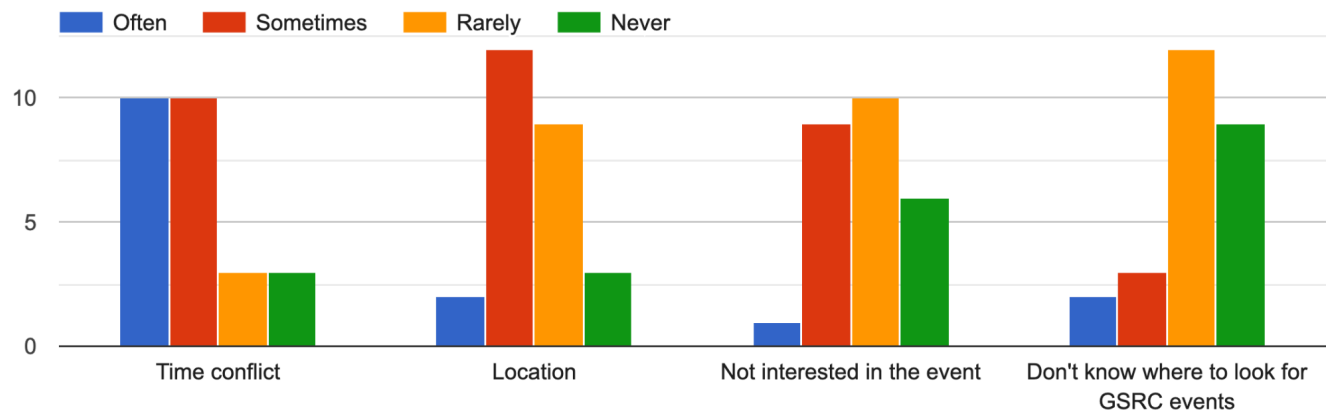
Best time to host PC events is typically at the beginning of the quarter in the evening of a day.

What weeks typically work best for your attendance at our events?
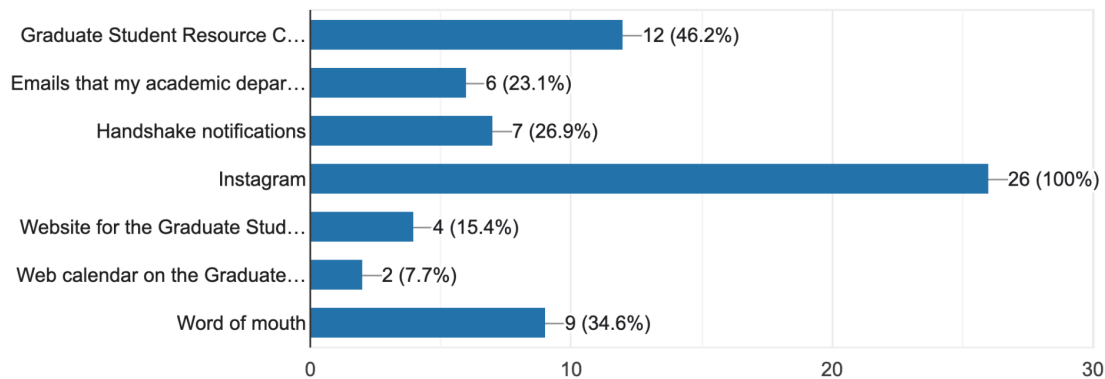26 responses

Week	Responses
Week 0	22 (84.6%)
Week 1	22 (84.6%)
Week 2	20 (76.9%)
Week 3	11 (42.3%)
Week 4	7 (26.9%)
Week 5	2 (7.7%)
Week 6	7 (26.9%)
Week 7	8 (30.8%)
Week 8	8 (30.8%)
Week 9	6 (23.1%)
Week 10	4 (15.4%)

What is typically your preference for the time of an event?

Legend: Morning (9 am - 12 pm), Noon (12 pm - 2 pm), Afternoon (2 pm - 5 pm), Evening (After 5 pm)

Day	Morning	Noon	Afternoon	Evening
Monday	5	10	9	18
Tuesday	5	12	10	16
Wednesday	3	10	9	18
Thursday	4	10	10	16
Friday	4	10	10	16
Saturday	8	9	11	12
Sunday	8	10	10	12

Annual Report shows that most of our students hear about PC events through social media, newsletter, and word of mouth. And students prefer to hear about events through Instagram.

How do you currently hear about Graduate Student Resource Center events (check all that apply)?
26 responses

Source	Responses
Graduate Student Resource C…	12 (46.2%)
Emails that my academic depar…	6 (23.1%)
Handshake notifications	7 (26.9%)
Instagram	26 (100%)
Website for the Graduate Stud…	4 (15.4%)
Web calendar on the Graduate…	2 (7.7%)
Word of mouth	9 (34.6%)

How do you prefer to hear about events? (check all that apply)
26 responses
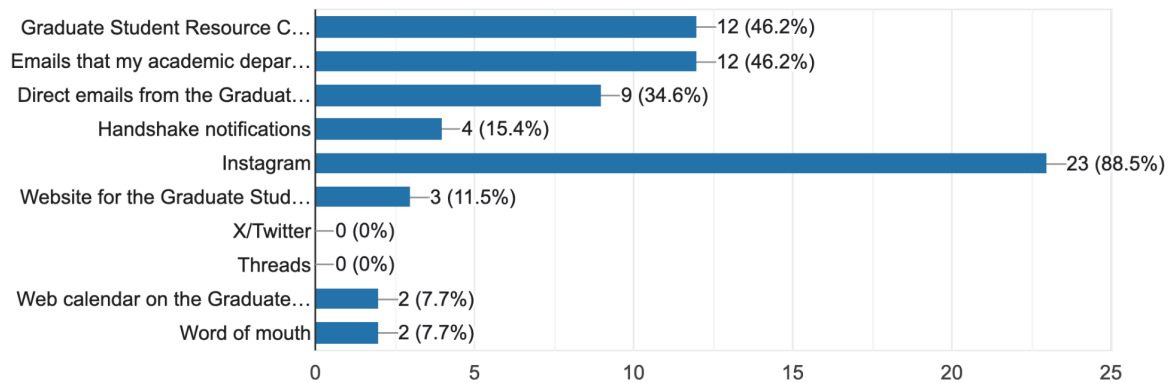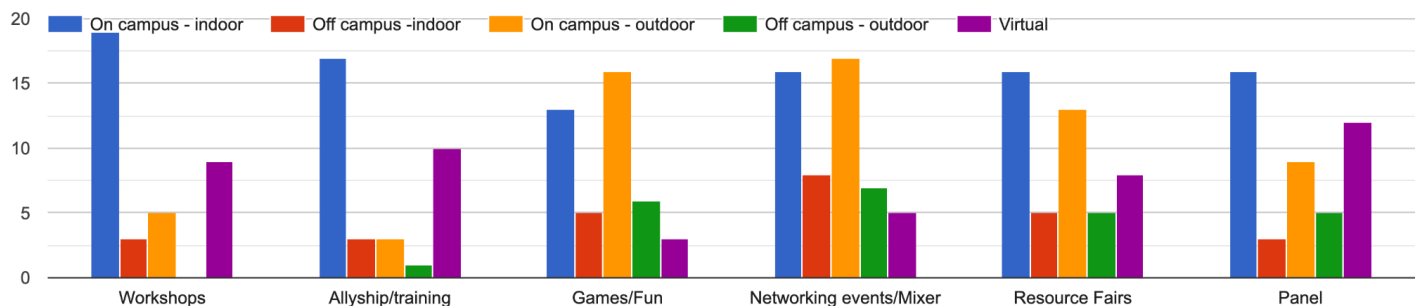

- For workshops, Allyship/training, and panel, the most preferred location is on campus indoor.
- For games/fun, networking, and resource fair, both on campus indoor and on campus outdoor are preferred.

What is your preference of the location of the following types of events?

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2023-2024 GSRC Utilization Data

Kiosk Data

- A total number of 3258 in-person visits from Fall 2023 to Summer 2024.

Fall 2023	Winter 2024	Spring 2024	Summer 2024
160	1530	1272	296

- 1014 were unique visitors, accounting for 7% of the graduate students (13,636).

Fall 2023	Winter 2024	Spring 2024	Summer 2024
144	617	568	168

What is typically your preference for the time of an event?
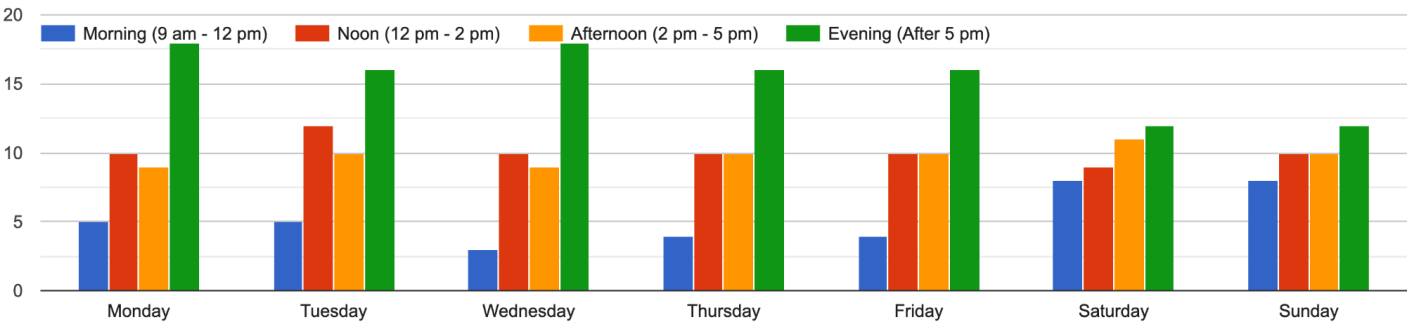
- Top three main reasons for visiting are free printing, hang out/study, and other

| Reason for visit	Count	Percentage
Free Printing	2320	71%
Hang Out/Study	745	23%
Other	65	2%
Ask a Question	35	1%
Event-Related	34	1%
Resource Referral	13	-

Demographic

Departments

Our highest number of visitors come from the following departments: Education (324), Electrical and Computer Engineering (300), Nursing (131), Computer Science (130), Civil Engineering (110). Some departments have significantly fewer visitors, including linguistics & Psychology (1), musicology (1), legal studies (1), Islamic studies (1), cognitive science (1), French and Francophone studies (1), Public Affairs (1), etc. Departments with most graduate students are Law, Management, Education, Engineering, and Medicine.

The result shows that our in-person visitors fit with UCLA's general demographic. Some departments have fewer visitors because of a generally smaller student number, and some departments may have their own Student Services departments that function similarly to GSRC. Next year, we want to provide well-tailored services to those departments that have fewer students to encourage their visits. We will reach out to see what specific resources they may need. We will also distinguish ourselves from those departmental student services.
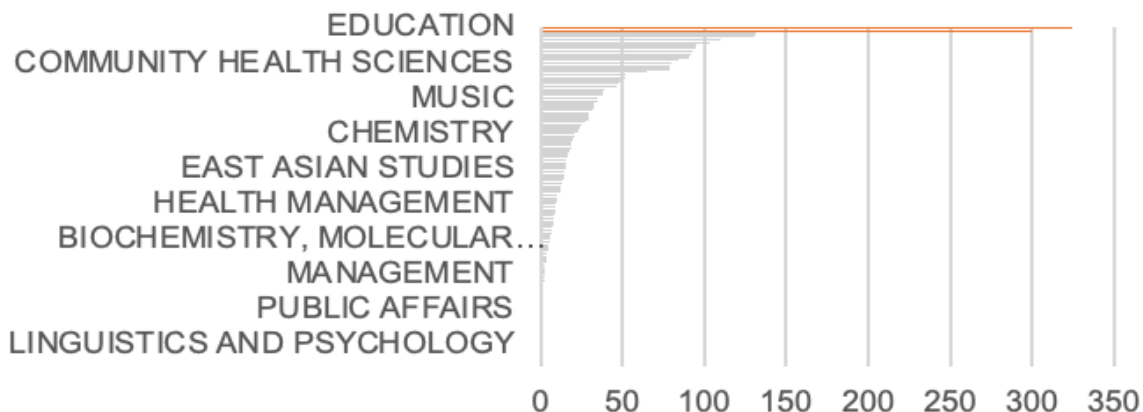
Master's versus Doctoral

Our user base consisted of 34.2% doctoral, 65.8% master. Compared to the larger populations, which is 34.8% doctoral, 51.1% master', and 14.9% professional students, the result shows that our user base is in proportion to the broader graduate population.

Domestic versus International

Overall, the UCLA graduate population is 26.5% international and our user base had 61.3% international students which is a lot higher than the general population at UCLA. This shows that GSRC has provided great support to International students. In the next year, we also want to increase the number of U.S. students as well as maintaining our support to international students.

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Race and Ethnicity

32.6% of our user base are from domestic URM backgrounds (Pacific Islander, American Indian or Alaskan Native, Hispanic, or Black) with 24% identifying as Asian, 10.6% as White, and 1.4% as more than one race. The remainder 31.4% are international students and not reported. Compared to the general graduate population, which 23% identify as domestic URM and 51% White, 27% international, the result shows that GSRC is serving a higher number of URM students. The GSRC offers many programs specifically for underserved populations and works with many student orgs and services to provide programs to these populations so this number is not surprising and is a positive outcome for our utilization and outreach efforts.

Gender

58% of our user base are female and 42% are male. Compared to the general graduate population, which is 51% female and 49% male, the result shows that GSRC is serving a higher number of female students. GSRC has collaborated with other departments to provide resources.

Printing Data

A total number of 122,704 pages have been printed at our center during Fall 2023 and Summer 2024.

Printing pages	Fall	Winter	Spring	Summer	Total
This Year	45666	42458	27362	7218	122,704
Last Year	38879	34635	5491	-	79,005

A total number of 1771 students utilized the printing resources at our center during Fall 2023 and Summer 2024.

Unique user	Fall	Winter	Spring	Summer	Total
This Year	657	535	426	153	1771
Last Year	476	411	115	-	1002

Printing data shows that has significantly increased over the last year in both visitors and printing jobs. Utilization data shows that printing is the main reason students visit our office in person. Our Annual Survey shows that students use our printing service primarily on course-related materials, other research-related documents, personal stuff, and research materials for the UCLA GSR position, highlighting the importance of our printing resources on students' academic and financial needs.

Of the times you use free printing per quarter/semester, how often do you usually print this kind of document?
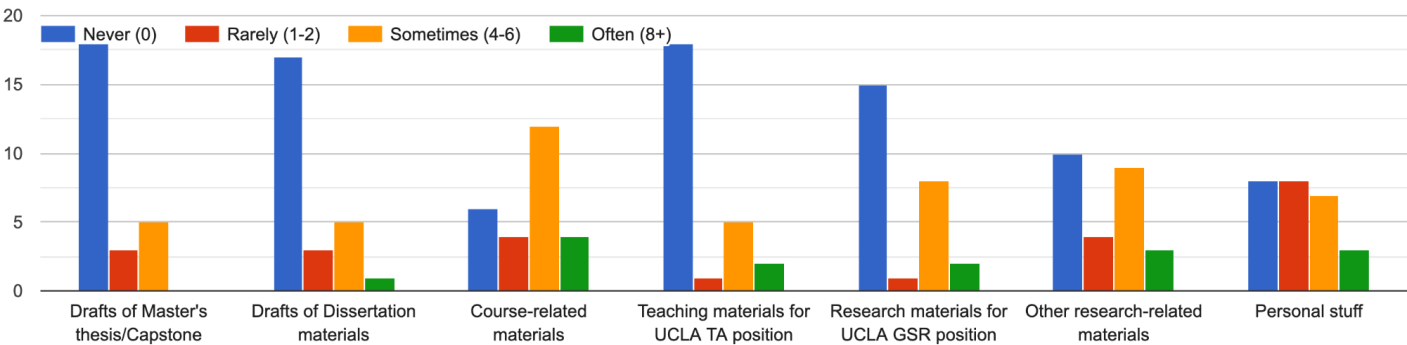
Media Data

Instagram

No data was collected during the 2023- 2024 academic year.

Newsletter

- **Total Subscribers**: 1,422
- **Most Engaged**: 808
- **Somewhat Engaged**: 387
- **New Subscribers (Last 30 Days)**: 165
- **Subscriber Growth**: 7%

2023-2024 GSRC Annual Assessment

Last year, GSRC launched an assessment project, which looked into students' academic needs and basic needs. We aim to identify resources that best support graduate students so we can incorporate them into future programming.

● Students report <u>snacks & light refreshments, quiet study space, and opportunities to network with the cohort</u> as the most critical factors to their academic success.

How critical are these resources for you to succeed academically?
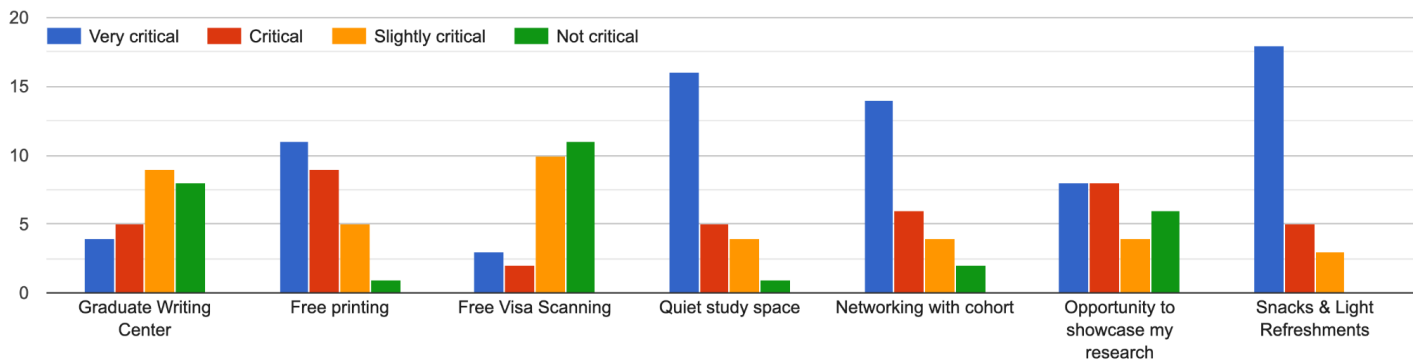
● Students report <u>basic needs, financial stability, a sense of community, and mental health</u> as the most critical factors to their overall experience as a graduate student.

What resources do you need to enhance your overall experience as a graduate student?

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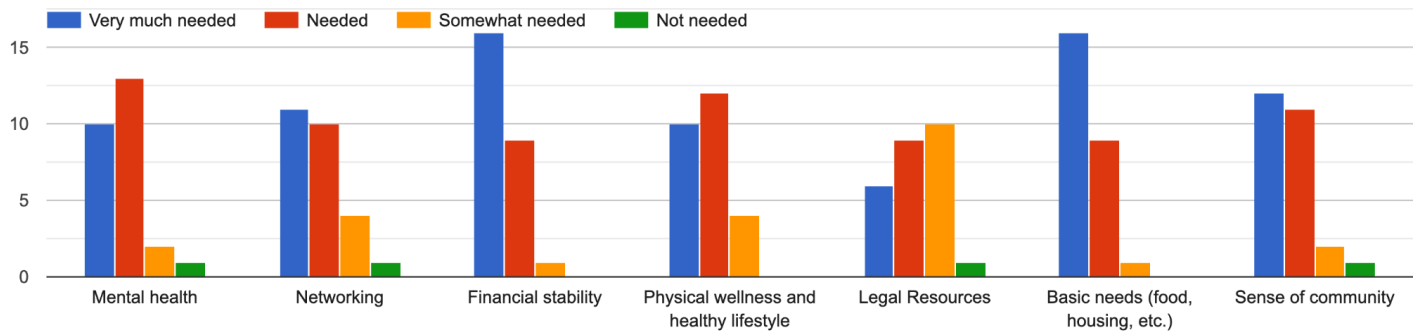
Mentoring Program Preparation

Note: We are no longer proceeding with the mentorship program, so the data collected for this program is not being analyzed in this report.

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Future Expectations for Data Gathering:

Staff Training and Kiosk Management:
1. Kiosk Regulation: All staff members should ensure that students have recorded their reasons for visiting before being granted access to the GSRC.
2. Visit Reasons: Staff members should remind students that they may have multiple reasons for their visit.

Event-Related Protocols:
1. Attendance Through Kiosk: For all events, staff should utilize the kiosk system to efficiently record and monitor student attendance.
2. Social Media Engagement: After each event, pictures should be uploaded on our official social media platforms for future reference. Get photo consent from students.
3. Sign-in: Include photo consent question in sign-in sheet.
4. Archiving Photographs: All event photographs should be saved in our archives for future reference (Google Drive - BOX).
5. Post-Event Surveys: Post-event surveys should be sent to Amy for review no later than one week before the event. All surveys should be dispatched to participants no later than one week following the event.
6. Data Archiving: We need to have an archive for all survey data on BOX.

Daily and Monthly Operational Tasks:
1. Website Content: Our GSRC website should be updated on a monthly basis to ensure its accuracy and relevance.
2. Event Uploads: Upcoming events should be promptly displayed on our website, Community Calendar and HandShake.
3. Link and Event Management: Stale or invalid links/events on our website and out link tree should be swiftly identified and removed on a weekly basis.
4. Social Media Data Collection: Extract data from our instagram and newsletter to track engagement and trends.